

Choosing Appropriate Scientific Tools

A Poster Project

Rubric

Criteria	Failing (1)	Needs Improvement (2)	Proficient (3)	Advanced (4)	Score
Layout/Design (x1)	Poster is unattractive. Text is difficult to read. Graphics are distracting. No title present.	Poster appears busy or boring. Text may be difficult to read. Graphics are somewhat distracting.	The poster is eye-catching and attractive. Text is easy to read. The graphics are appropriate.	The poster is creatively designed with text and graphics.	
Content (x2)	Many of the required facts are missing.	A few of the required facts are missing or are incorrect.	The required facts are present and are clearly included.	All required facts are included in an interesting way. Additional information enhances the content of the poster.	
Graphics (x1)	Superfluous graphics or no graphics present.	Some graphics are present.	Most of the required number of graphics present.	Required number of graphics present.	
Mechanics (x1)	Numerous errors in punctuation, spelling, and capitalization	Errors in mechanics are not overwhelming, but are distracting.	Few errors in mechanics.	No errors in mechanics.	