

Jeff Sun

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Professional Experience:

Sun Associates

North Chelmsford, MA

President and Director, July, 1996, to present

- Director of an educational technology consulting firm specializing in issues supporting the meaningful integration of technology in primary and secondary schools, districts, and classrooms. Sun Associates' services are centered around strategic planning, program evaluation of technology's impact on teaching and learning, and the delivery of technology professional development. Projects range from long-term relationships – such as providing systemic support to the US Virgin Islands as a partner consultant with NEIRTEC and SEIR*TEC -- to shorter-term interactions such as workshops or seminars.

Selected Clients Include:

- Commonwealth of Kentucky, Department of Education
- New Hampshire Department of Education
- Massachusetts Department of Education
- Michigan Department of Education
- United States Virgin Islands Territorial Department of Education
- Cambridge (MA) Public Schools
- Lexington (MA) Public Schools
- Katonah-Lewisboro (NY) Public Schools
- Chappaqua (NY) Central School District
- Fayette County (KY) Public Schools
- Mercer County (WV) Public Schools
- Michigan Education Association (MEA)
- Southeast Regional Vision for Education (SERVE), Inc.
- Southwest Educational Development Laboratory (SEDL)
- EDC (Educational Development Center)
- TERC
- Learning Innovations at WestEd

The Greater Lawrence Educational Collaborative

Lawrence, MA

Director of the Educational Technology Program, July, 1996, to July, 1998

- Responsible for providing educational technology services to Collaborative member districts through the Educational Technology Program. The program served teachers and school staff in the Andover, Boxford, Greater Lawrence Technical School, Lawrence, Methuen, Middleton, North Andover, and Topsfield school districts. Services included: workshops on technology integration and use; access to the Collaborative's Software Preview Center; consulting support in curriculum development; assistance in school and district technology planning; and the provision of a wide range of educational technology information and resources.

The Regional Laboratory for Educational Improvement of the Northeast and Islands

Andover, MA

Director of Educational Technology, March, 1993, to August, 1996

- Responsible for the conceptual guidance and oversight of the Regional Laboratory for Educational Improvement of the Northeast and Islands' Educational Technology unit. The Regional Laboratory is a non-profit educational service and research organization which served as one of 10 U.S. Department of Education research and development laboratories. Working under a variety of contracts with the U.S. federal government, states, foundations, and local schools, the Laboratory's Educational Technology unit worked in the areas of educational technology policy research, evaluation, and practice support; research, development and dissemination on the teaching and learning impacts of technology; information systems creation and support; and electronic as well as print-based resource dissemination on all aspects of technology in education.

National Distance Learning Center

University of Kentucky- Owensboro Community College, Owensboro, KY

Executive Director, June, 1991, to March, 1993

- Served as founding Executive Director of a \$300,000 federal project -- The National Distance Learning Center (NDLC). The NDLC was the nation's first educational service center for providing on-line information services to producers and users of educational technology, distance learning and other educational curriculum materials.

Massachusetts Institute for Social and Economic Research (MISER)

University of Massachusetts, Amherst, MA

Assistant Director, August, 1987, to June, 1991

- Assistant Director, and fiscal manager, of \$1 million total state, contract, and grant fund budget at the Massachusetts Institute for Social and Economic Research (MISER). Oversaw all administrative functions and staff within the center. MISER is a social science research center based at the University of Massachusetts at Amherst specializing in demographics, education and social policy research. It also serves as the U.S. Bureau of the Census' state data center for Massachusetts.

Video Instructional Program (VIP)

College of Engineering -- University of Massachusetts, Amherst, MA

Program Coordinator, August, 1984, to August, 1987

- Responsible for program administration and marketing for one of the nation's first video-based distance learning continuing education networks. Oversaw the development of the program from a regional, videotape-based, service for Massachusetts to a nationally distributed network. The VIP was one of the original seven charter members of the National Technological University (NTU), and remains an independent leader in video-based distance learning for engineering professionals.

Papers, Presentations, and Publications (*selected*):

- “Data Collection for Technology Evaluation and Planning” at the National Educational Computing Conference (NECC); Seattle, WA. June, 2003
- “Is Wireless Worth It?” *Technology & Learning*. May, 2003
- “How Are We Doing? District Evaluations of Educational Technology’s Impact” at the American Evaluation Association (AEA) Conference; Washington, DC. November, 2002
- “Designing and Using On-Line Surveys” at the National Educational Computing Conference (NECC); Chicago, IL. June, 2001
- “Evaluating and Assessing Technology Implementation” at the Massachusetts Association of School Superintendents Technology Conference; Sturbridge, MA. October, 2000
- "How Do We Know It's Working? Designing an Authentic Technology Evaluation and Assessment Plan". *Learning & Leading with Technology*. April, 2000
- *Planning into Practice: Resources for Planning, Implementing, and Integrating Instructional Technology*. Southeast and Islands Regional Technology in Education Consortium (SEIR*TEC). 2000.
- *Click on Success: A Practical Guide to Technology Integration and Lesson Planning*. Sun Associates. 2000
- “Vision: The Cornerstone of Your Educational Technology Plan” SEIR*TEC NewsWire. Volume 2, number 1. Fall, 1998.
- *Using and Integrating Basic Computer Applications in the Classroom: A Guidebook for USVI Teachers*. US Virgin Islands Department of Education and SEIR*TEC. 1998.
- “Evaluating Educational Technology Planning and Implementation” full-day workshop at the National Educational Computing Conference (NECC); San Diego, CA. June, 1998.
- “Updating and Revising Your Technology Plan” and “Tough Choices, Spending Technology Dollars” at the Connected Classroom Conference; Atlantic City, NJ. April, 1998.
- "Evaluating Educational Technology Implementation" at the National Educational Computing Conference (NECC); Seattle, WA. June, 1997.
- "Evaluating Educational Technology Planning and Implementation" at the Kentucky Educational Technology Conference (KETC); Louisville, KY. March, 1997.
- "ModelNets: Portraits of School and District Networking" at the National Educational Computing Conference (NECC); Minneapolis, MN. June, 1996.
- "Funding Strategies and Resources in Educational Technology for Classroom Educators" at the Massachusetts Field Center for Teaching and Learning's Grantsmanship Conference; Worcester, MA. October, 1995.
- "School and Community Networking: A Regional Perspective" at the Maine/NSF Beacon Schools Community Networking Conference; Bethel, ME. October, 1995.

- "Writing a Winning Technology Plan" panel discussion at the National Educational Computing Conference (NECC); Baltimore, MD. June, 1995.
- "Utilizing Notes as Groupware in the K-12 Environment" at the International Society for Technology in Education 1995 Conference, Orlando, FL. March, 1995.
- "On-Line with Distance Education Resources: The National Distance Learning Center Database System" at the International Society for Technology in Education 1992 Conference, Denver, CO. October, 1992.

Funded Projects and Research (*selected*):

- Northeast and Islands Regional Technology in Education Consortium (NEIRTEC). External Evaluator. Four year contract. November 2001 – current.
- Preparing New Teachers II. New Hampshire Department of Education's Preparing New Teachers for Technology (PT3) Catalyst Grant (USDoe). External Evaluator. July 2001 – current.
- "Real Connections — A School-to-Work Project for Fourth Grade Students." Author and Project Manager. \$45,000, NYNEX Corporate Foundation. June, 1997 through June, 1998.
- "Bridges to Our Common Past: An After-school local history project for middle school students." Author and Project Manager. \$15,000, NYNEX Corporate Foundation. September, 1996 through December, 1997.
- "Overview and Analysis of Educational Technology Planning and Implementation in Warren County (KY) Public Schools." Author and Co-Principal Researcher. \$20,000 Warren County Public Schools and the Commonwealth of KY Department of Education. April, 1996, through June, 1996.
- "A Proposal From The Regional Laboratory for Educational Improvement of the Northeast and Islands to The Lotus Development Consortium for Regional Laboratory Membership in the Lotus Education Consortium." Primary author. On-going support, The Lotus Development Corporation. February, 1994 to July, 1996.
- "A Proposal to the National Science Foundation from the University of Kentucky's National Distance Learning Center at Owensboro Community College to Connect to the Internet at the University of Kentucky at Lexington." Author and Principal Investigator. \$22,000, The National Science Foundation. October, 1992, to September, 1994.
- "Cooperative Agreement for the Design and Development of a Centralized Distance Learning Database." Author and Principal Investigator. \$200,000, U.S. Department of the Interior, National Park Service. February, 1992, to January, 1993.
- "An Observational History of State Appropriations for Higher Education in Six States." Grant Recipient. \$6,500. The Commonwealth of Massachusetts and The University of Massachusetts, Department of History. September, 1989, to January, 1990.

Education:

University of Massachusetts, Amherst, MA

Master of Arts in History, 1991. Concentration in Early to Mid 20th Century American Cultural History and the History of Technology.

Hampshire College, Amherst, MA

Bachelor of Arts in Public Health and Public Policy, 1983. Minor fields in Medical Sociology and the Natural Sciences.

Emory University, Atlanta, GA

Studies in English Literature, Film History and Philosophy.